Email or Fax Your Registration by May 15th or sooner with ATTENDEE NAMES to Rob Wallace at the Concrete Promotion Council of Northern CA.

Phone: 888-633-0393 Fax: 831-302-7330 Email: rob@cpcnc.org

Mail check to: 6966 Sunrise Blvd #329 Citrus Heights, CA 95610

What: Marketing & Selling Conventional and Pervious Concrete Parking Areas. The key strategies for taking advantage of the unprecedented market conditions we have with Concrete Pavements.

- Economics - asphalt costs
- Sustainability - long-life
- Green - cool & reflective
- Stormwater Management
- NRMCA/PCA Tools

When: Thursday May 17th, 2007 Noon - 4pm (Lunch Included)

Where: University of Phoenix 2890 Gateway Oaks Dr Sacramento, CA 95833 (map on back)

Who: Concrete Contractors, Ready Mix Sales Reps, Cement Reps, Admix Reps & whoever wants to benefit.