CONCRETE DELIVERS
Lower Costs & Improved Security.

Photos taken at night illustrate concrete pavement (left) and asphalt pavement (right) adjacent to two separate entrances of the same shopping mall.

- **Best Value** ... Properly designed concrete pavements compete on both first costs and life-cycle costs.
- **Reduced Lighting Costs** ... Concrete pavements can save as much as 30% on initial lighting costs, as well as 30% in energy costs year after year.
- **Best Lighting** ... Concrete’s reflective surface means better illumination and no dark areas.
- **Better Security** ... Because of concrete’s natural reflectance, security cameras are able to record people and events better.
- **Low Maintenance/Repair** ... With little to no maintenance and repairs, concrete pavement costs less over the entire life cycle. Concrete pavements can last a lifetime!

“Typical concrete has a higher reflectance value than asphalt, along with a smoother, more reflective texture. The higher reflectance values from concrete play as much of a role in the visibility and apparent brightness of the site as the lighting.”


think harder.
concrete™

Free Concrete Pavement Design Assistance is available for your project. Call 502.695.1535 to learn more | www.KeepKYCool.com