Concrete Brings Light to Auto Dealerships

“...I contacted two electrical contractors and both told me that with the more reflective concrete surface, we could reduce the number of light poles and the size of the luminaries.”

John Gastman, Owner, Roanoke Motors, Roanoke, IL
Concrete Parking Lots Offer Superior Performance!

Many auto dealerships across the US are either constructing new parking lots or overlaying their existing asphalt parking lots with concrete. The reason is simple - superior performance!

**Take it From These Auto Dealers:**

**Attractiveness**
Concrete's reflective surface means greater visibility, improving both the look of the vehicles and the shopping experience.

> “With the new concrete there was less puddling, better overall drainage and improved merchandising of cars on the bright white lot.”
> - Bob Ridings, Owner Bob Ridings Ford, Taylorville, IL

**Durability and Low Maintenance**
Concrete pavement lasts longer, without the need for resurfacing or sealcoating. And its strength, durability and minimal maintenance requirements make concrete even more affordable.

> “We had a concrete lot at our previous location and were well aware of the longer life and less maintenance.”
> - John Gastman, Owner, Roanoke Motors, Roanoke, IL

**Competitive Cost + Long-Term Performance**
Concrete parking areas are the economical choice for owners and developers. Concrete's low maintenance requirements result in low life-cycle cost and make it the logical paving choice.

> “In addition to lower cost up front, concrete lasts longer, requires less maintenance and the saw cuts allowed us to forgo painting lines.”
> - Chuck Hart, Owner, Bob Grimm Chevrolet, Morton, IL

For more information about concrete parking areas, contact: www.ConcreteParking.org

**What can you do with an existing asphalt parking lot? Consider a Concrete Overlay!**

Parking lot owners need proactive, sustainable pavement preservation and rehabilitation strategies that last longer at reasonable cost. With a properly designed and constructed concrete overlay, a distressed or poorly performing asphalt parking lot can be converted into a durable, low maintenance, and long-life parking lot. Concrete overlays can provide both pavement preservation and major rehabilitation solutions while adding structural capacity to the asphalt parking lot.

For complete information on design and construction of concrete overlays, check out the National Concrete Pavement Technology Center’s *Guide to Concrete Overlays of Asphalt Parking Lots*. The guide is available through the NRMCA and the Ready Mixed Concrete (RMC) Research and Education Foundation. Go to www.rmc-foundation.org to obtain your copy.